

## Multi-Action Cream: A Revolutionary Skin Recharge for Active Anti-Aging Repair

CALECIM® Professional Multi-Action Cream is formulated with the unique ingredient, Rejuvenating Conditioned Media. This active complex offers an unprecedented combination of proteins and growth factors physiologically balanced exactly as nature intended to enhance skin function and regulate skin turnover.

Derived from patented umbilical cord lining extract, Rejuvenating Conditioned Media can effectively improve skin fullness and correct skin laxity by directing “Youth Messages” to help activate the proteins responsible for hydration and firming. Multi-Action Cream aids in rebuilding the skin’s structural layers, while continually renewing the epidermal surface.

**Cord Lining Conditioned Media is clinically proven to increase cell proliferation and enhance the skin’s natural production of hyaluronic acid, essential for younger looking skin.\***

*\*In-vitro tests using three-dimensional skin sample models, and aged skin keratinocytes and fibroblasts.*

The result: healthy skin that is blemish-free, radiant, resilient and firm. Effects are observed in as little as two weeks.

Medically Formulated  
Clinically Proven  
Globally Patented  
Ask your Doctor Today

Manufactured by

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## The Revolutionary Skin Recharge:

Revitalize Aging Skin,  
For Dramatic Facial Lifting and Tightening



CALECIM®  
PROFESSIONAL



## Aging Skin:

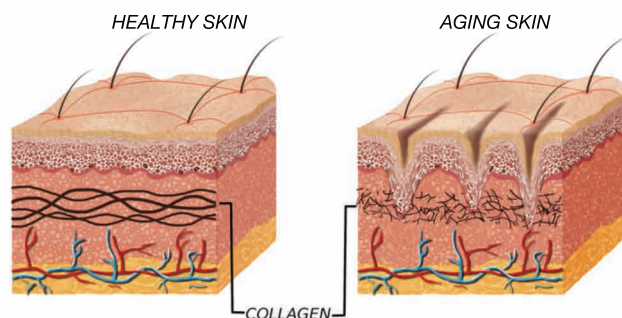
### A Symptom of Decreased Stem Cell Signalling

All cells produce an array of protein growth factors which they use to communicate with each other. The protein signals generated by stem cells are especially important as they actively repair and regenerate skin to rejuvenate and maintain its health.

Stem cells make up only a small proportion of cells in the skin, and this small number is sufficient for its purposes when skin is young. As skin ages, the number of working stem cells falls, and the quantity of rejuvenating proteins they secrete is decreased. Skin repair and regeneration become compromised, and the skin begins to look aged. These signs of aging include:

- Decreased skin fullness (thickness) due to decreased production of extracellular matrix proteins: Facial shape and contour changes.
- Decreased skin elasticity due to decreased elastin production: Skin begins to sag.
- Slowing down of epidermal cell turnover: Skin becomes crepe-like and discoloured. Visible skin lesions accumulate.

Comprehensive, effective anti-aging therapy requires continuous **Skin Bio-revitalization** with **Essential Protein Signals**, ensuring continued self-renewal, rejuvenation, and maintenance of skin cell turnover with healthy skin function.



### Clinical Observations: Lifting, Tightening and Corrected Facial Definition

Visible effects are observed in 2 to 4 weeks



### Revitalize Aging Skin For Dramatic Lifting and Tightening

#### Multi-Action Cream actively targets

- Skin laxity and sagging
- Loss of facial contours
- Diminished skin fullness and volume resulting in thin skin
- Deep wrinkles
- Deep facial creases such as the nasolabial folds
- Discoloration

#### Product Pairing to Effectively Fight Significant Signs of Aging

The combination of Multi-Action Cream and Restorative Hydration Cream is the best strategy to treat aging skin.



#### MULTI-ACTION CREAM

- Enhances skin density
- Visibly works to define and correct facial definition
- Smooths appearance of deep wrinkles, tightens jawline, improves nasolabial creases, and lifts nasolabial folds, eyelids and brows
- Enhances aesthetic results of in-clinic procedures when used as a pre-and-post procedure adjunct



#### RESTORATIVE HYDRATION CREAM

- Replenishes epidermal hydration
- Helps boost the skin's own production of moisture
- Retains optimal hydration necessary for the skin's natural renewal process
- Provides deep and sustained hydration required for healing of post-procedure skin

All CALECIM® Professional products are exclusively available in medical clinics.